

Australian Agribusiness and Food Future Growth Opportunities

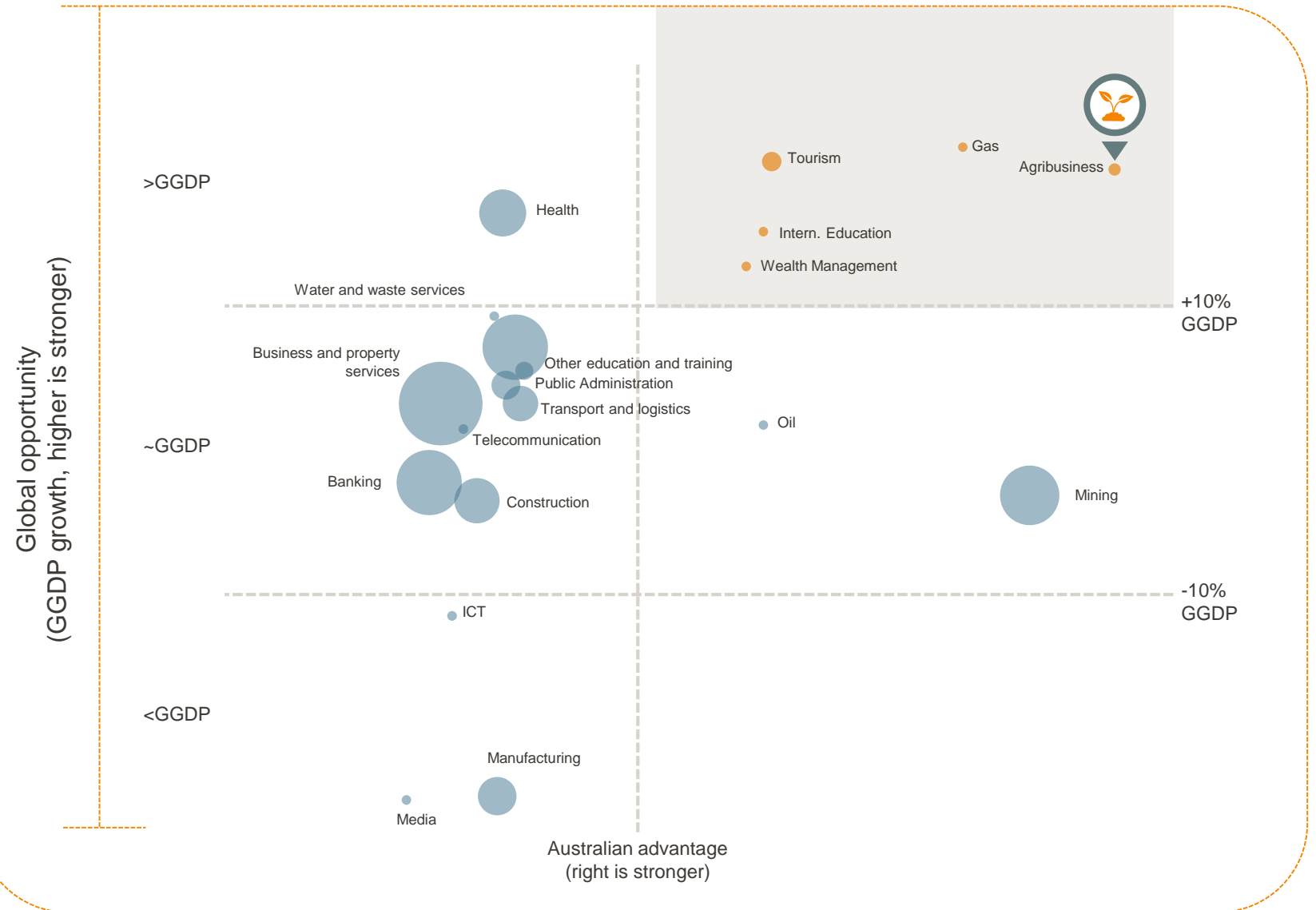


Australian Government
Australian Trade Commission



Agribusiness and food:

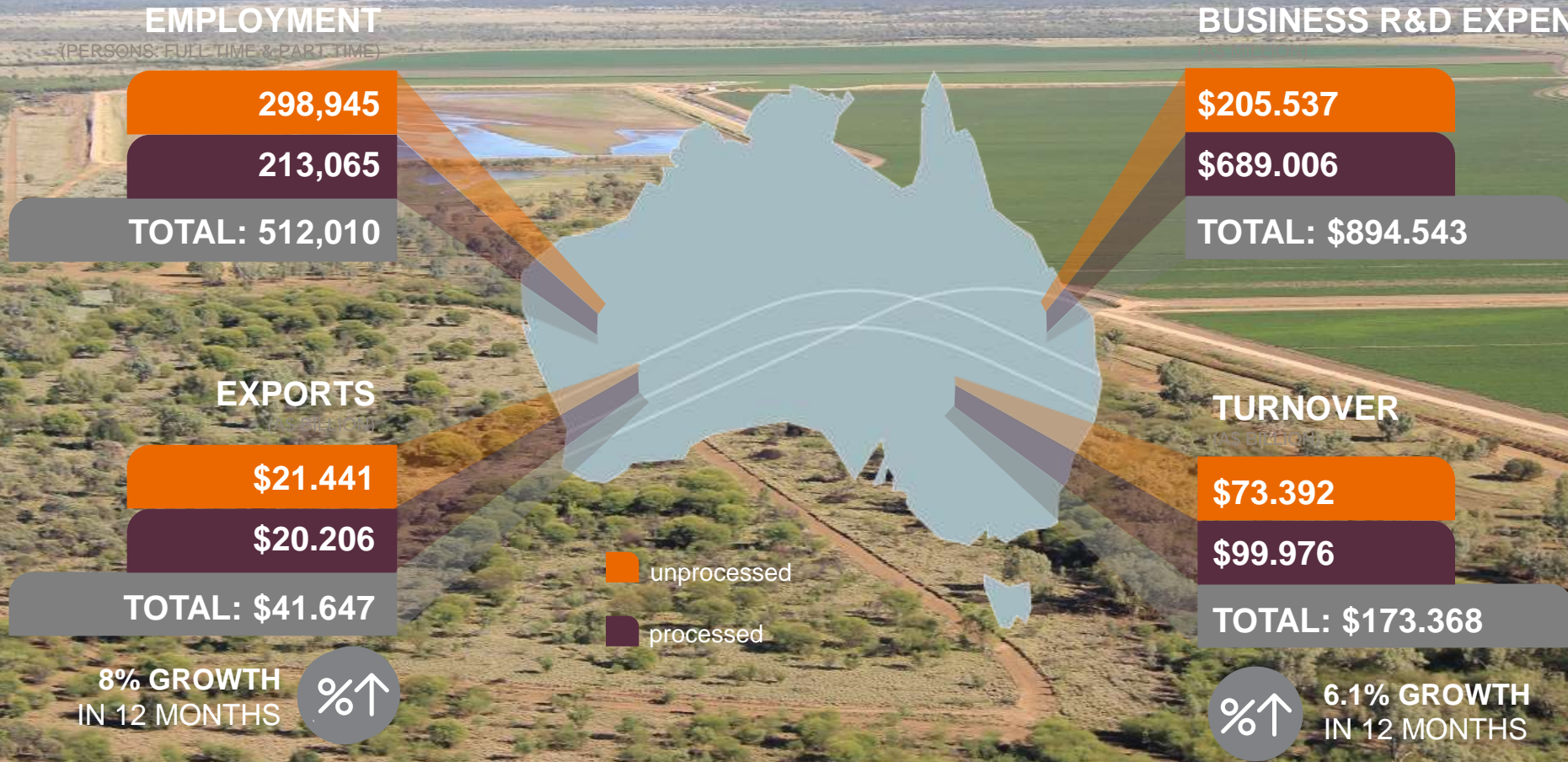
the next big thing for Australia's economic prosperity?



MEGATRENDS FOR AUSTRALIAN AGRIBUSINESS & FOOD SECTOR

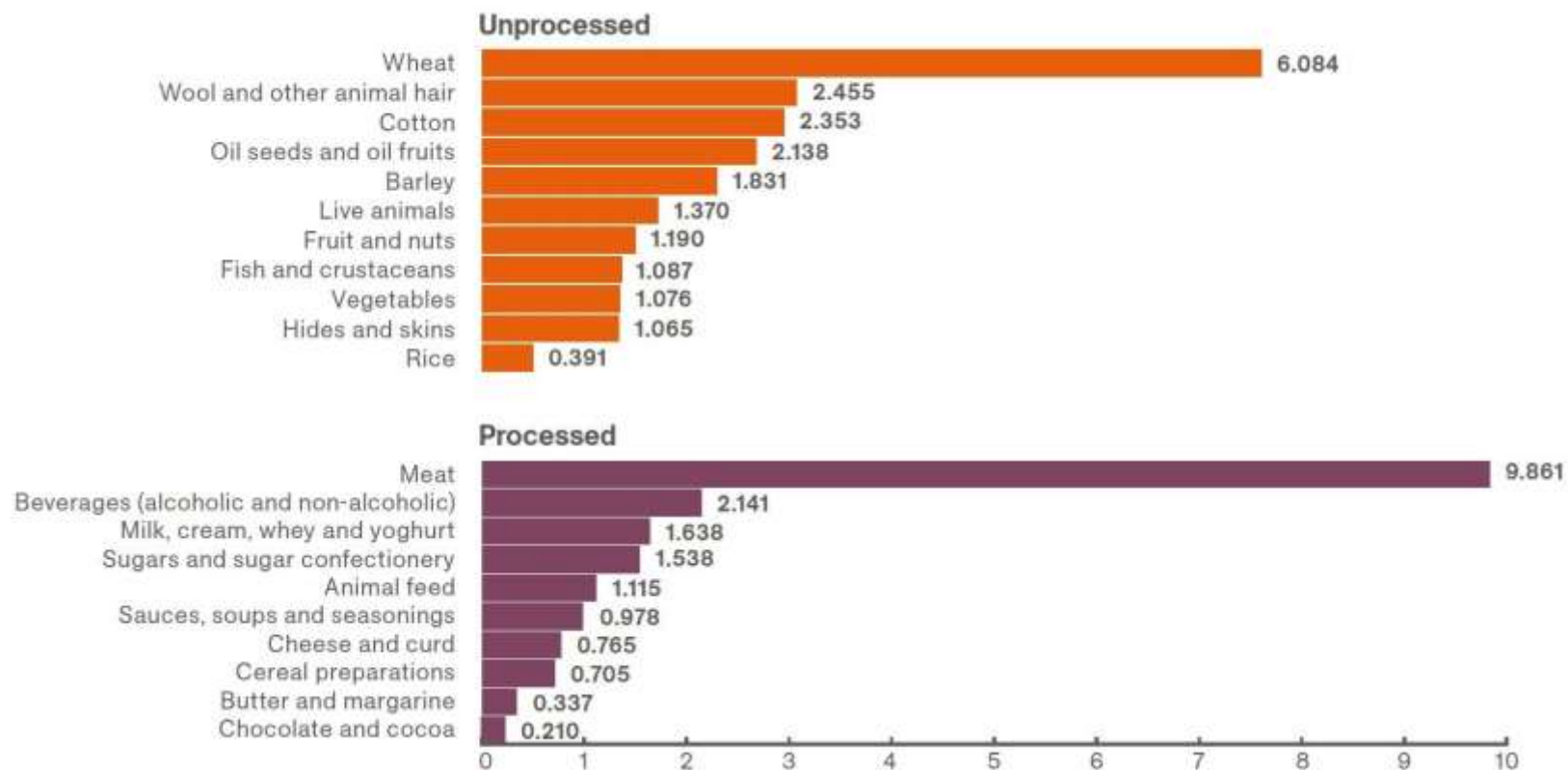


AUSTRALIA'S AGRIBUSINESS & FOOD STORY



COMPOSITION OF AGRIBUSINESS EXPORTS

PROCESSED AND UNPROCESSED EXPORTS (A\$billion)

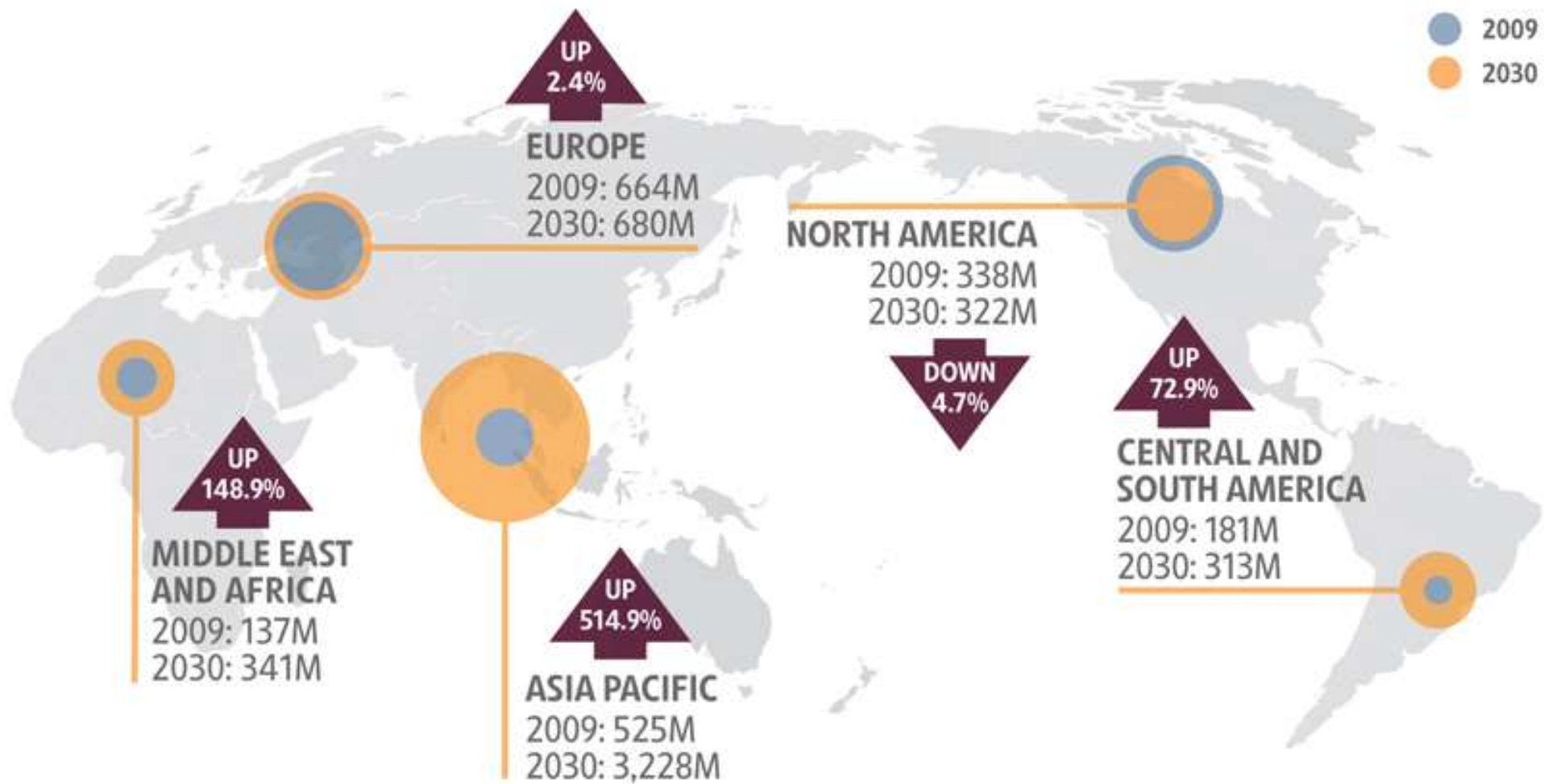


TOP EXPORT DESTINATIONS FOR AUSTRALIAN AGRIBUSINESS PRODUCTS

TOP EXPORT DESTINATIONS FOR AUSTRALIAN FOOD AND FIBRE (A\$ BILLION)



GROWTH OF THE MIDDLE CLASS (2009 VERSUS 2030 FORECAST)



FREE TRADE AGREEMENTS

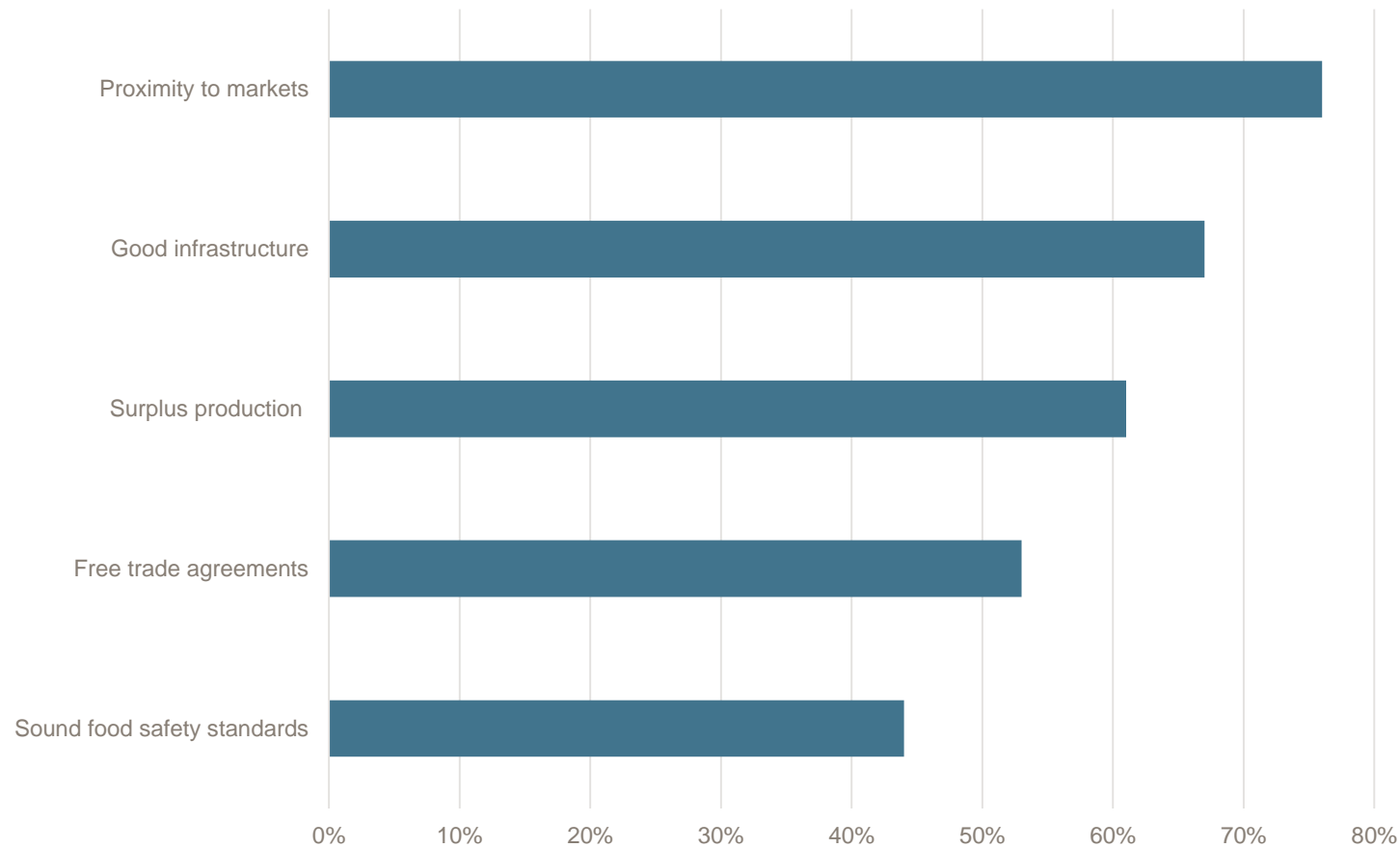
Asia and the Pacific: comparison of FTAs in force	Australia	USA	Canada	EU	NZ
ASEAN	•				•
Brunei	•				•
Chile	•	•	•	•	•
China	•				•
Hong Kong					•
Japan	•				
Korea	•	•	•	•	•
Malaysia	•				•
Singapore	•	•			•
Thailand	•				•
Trans-Pacific Partnership Agreement*	•				•

*Negotiations concluded

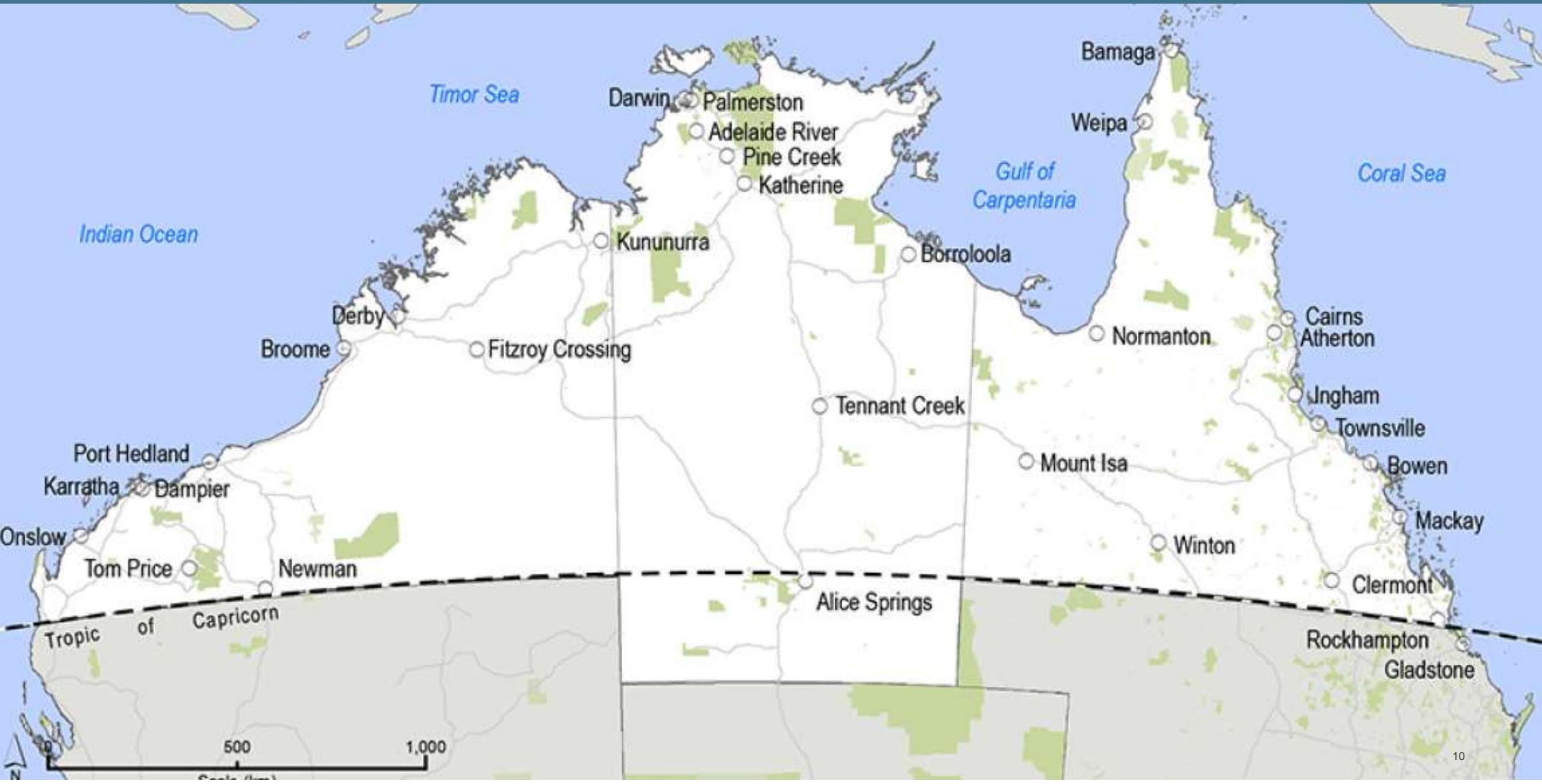
VIEWS OF FOREIGN INVESTORS

ALLENS AGRIBUSINESS SURVEY DECEMBER 2014

What do foreign investors find most attractive in Australian agriculture?



NORTHERN AUSTRALIA



CURRENT OPPORTUNITIES TO GROW AGRIBUSINESS & FOOD



Beef

- Intensification of pastoral properties in northern Australia, feedlot, beef processing

Dairy

- Milk production expansion, milk powder processing , premium ingredients

Grains

- Supply chain infrastructure, niche crops, cross-sector connections – feedstock, aqua

Horticulture


- Protected cropping, tropical horticulture, irrigation technology


Aquaculture



- Greenfield project development, expansion capital, joint ventures

AUSTRALIA'S AGRIBUSINESS & FOOD – KEY INGREDIENTS FOR GROWTH

 Large export-orientated industries meeting demands of Asian consumer


 Reputation for safe, high-quality produce


 Land, Diverse climates and growing conditions, counter seasonal supply

 Investment – Domestic and Foreign 


 Market Access - FTAS

 World-class Farm & Post Farm R&D and innovation

 Strategic Location, Political and Economic Stability

 Regulatory & policy settings

 Export 

 Federal and State Government support